

Fitbit Health Solutions 2019 HR Survey Results

Fitbit Health Solutions, in partnership with The Harris Poll, surveyed over 500 hundred HR managers to understand priorities and best practices when it comes to population health management. Not surprisingly, 9 in 10 feel that employer-sponsored health and wellness initiatives can ultimately lead to a decline in overall healthcare costs.



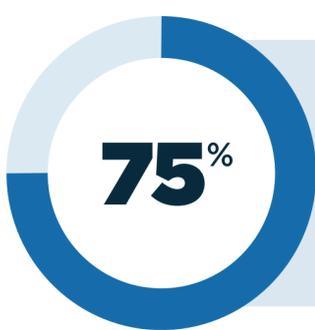
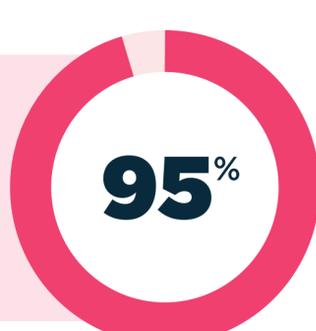
Let's look at more survey results:

HR knows the value of a health and wellness programs, but struggle to find one that works.



80% think offering health and wellness programs is essential to attracting top talent.

95% of HR leaders think that it's important for organizations to support and encourage their employees to be physically active.



75% of HR leaders say their organization has struggled to find a health and wellness program that can help employees sustain behavior changes.

Employee health is crucial to companies, for several reasons.

93%

think it's important to help their employees prevent chronic conditions like type 2 diabetes.



95%

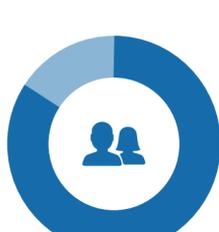
of HR leaders believe that helping employees make lifestyle changes to improve their health is critical to reducing healthcare costs.

64%

report that one of the top benefits of offering a health and wellness program is improved employee productivity.

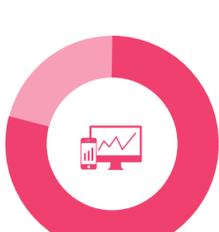


Brand recognition and wearables are viewed as factors for success.



86%

think partnering with a known brand would help with employee engagement in wellness programs.



80%

think their organization should encourage employees to use a fitness tracker as part of a health and wellness program.



87%

think a full-service, off-the-shelf health and wellness program would be extremely valuable to their organization.

It's not enough to simply offer your employees a discounted gym membership. Most HR managers know that offering a comprehensive health and wellness program - especially one from a well-known brand - can help keep employees healthy, engaged, and productive.



Lucky for you, we have just that. Fitbit Care is a full-solution health management platform from a brand people know and love. Contact us today to learn all about it.

Want to read more? [Download the full report](#)